



MARKETING SERVICES

A-La-Carte Marketing Services for BCPA Facility Rentals

FREE SERVICES PROVIDED WITH RENTAL

- Calendar listing on www.BrightonPerformingArts.com
- Banners/posters hung in the BCPA at the Manager's discretion, must be provided by renter

DIGITAL MARKETING SERVICES

- ☐ Email blasts (2).....\$80
- ☐ Facebook posts (2).....\$30
- ☐ Ticketing Set-Up Fee\$80
- ☐ Website placement\$30 (without ticketing)

PRINT MARKETING SERVICES

BCPA Season Program Space (400+ per show)

- ☐ Full Season, Full Page\$950
- ☐ Full Season, Half Page\$500
- ☐ Full Season, Quarter Page.....\$300
- ☐ 1 Show, Full Page.....\$190
- ☐ 1 Show, Half Page.....\$100
- ☐ 1 Show, Quarter Page\$60
- ☐ 1 Show, listing.....\$35 (event name, date, time, where to buy tickets)
- ☐ Ad Design Service.....+\$100

Brighton Community Ed Season Brochure (mailed to 50,000+ residences)

- ☐ 1 Season Brochure Listing\$50 (event name, date, time, where to buy tickets)

TOTAL _____

SPECIFICATIONS

- All copy and JPG format photos must be provided
- Email blast specs - files must be smaller than 5MB in PNG, JPG or GIF formats
Facebook photos should be 1200 x 630 pixels or 1080 x 1080
- Send content to bcpa@brightonk12.com

PAYMENT

All marketing services will be billed on your rental invoice.

Contact: (810) 299-4144 | bcpa@brightonk12.com | www.BrightonPerformingArts.com/Rental