

# Sponsorship Opportunities



<b>Standing Ovation \$10,000</b>	<b>Center Stage \$5,000</b>	<b>Standing Room Only \$2,500</b>	<b>Round of Applause \$1,000</b>	<b>Media Partners *In-Kind Sponsors</b>
Video commercial on lobby media display all season long				
Four tickets to each performance of the season	Two tickets to each performance of the season	Two tickets to any four shows of your choice in the season	Four tickets to one performance of your choice in the season	Two press seats to each performance of the season and special interview opportunities with performers
Still image advertisement show on our lobby media display all season long	Still image advertisement show on our lobby media display all season long			
Your organization will be featured by our host as our Standing Ovation Sponsors live from the stage prior to each performance	Your organization will be featured by our host as one of our Center Stage Sponsors live from the stage prior to each performance			
Your logo will be shown "in lights" on all print materials promoting the season	Your logo will be included as a supporting sponsor in all our print materials	Your logo will be included in all our print materials		*Your logo will be included on all paid advertisements and season programs
Our website will include a live link logo for your organization	Our website will include a live link for your organization			*Our website will include a live link logo for your organization
Your organization will receive a full-page advertisement in our program	Your organization will receive a full-page advertisement in our program	Your organization will receive a full-page advertisement in our program	Your organization will receive a full-page advertisement in our program	

## For more information, please contact:

### Lindsay Harkins

harkinsl@brightonk12.com

7878 Brighton Road  
Brighton, MI 48116

Cell: 810-623-9640  
Phone: 810-299-4136  
www.brightonperformingarts.com

### Diane Castillo

castillod@brightonk12.com

850 Spencer Road  
Brighton, MI 48116

Phone: 810-299-4144

# Agreement



## Sponsor Agreement

**Yes!** I/we are happy to participate as a Brighton Center for Performing Arts sponsor. Please be sure to circle your level of participation below.

Standing Ovation (\$10,000)      Center Stage (\$5,000)      Standing Room Only (\$2,500)      Round of Applause (\$1,000)  
Inside Front Cover + (\$250)      Outside Back Cover + (\$500)      Inside Back Cover + (\$250)

### Season Program Book:

Half Page (\$500)      ¼ Page (\$300)      Ad Design (\$100)

### Other Options:

Program Insert (\$500 per performance)      Display Table (\$250 per performance)      Friends of the BCPA (donation)

Enclosed is my/our Commitment of \$ \_\_\_\_\_ by:

Card Number \_\_\_\_\_ Security Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ Signature of Cardholder \_\_\_\_\_

- Discover     Mastercard     Visa  
 CHECK OR MONEY ORDER (Made payable to Brighton Center for Performing Arts)  
 Invoice me/us at the address below  
 I/we are unable to participate as a sponsor. However, enclosed is a SPECIAL CONTRIBUTION OF \$ \_\_\_\_\_

### Please List me/us in the Following Way:

Company Name as it should appear on all publications \_\_\_\_\_

Contact Person Name and Title: \_\_\_\_\_ Email \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

Sponsor Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return your form to:

**Lindsay Harkins**  
harkinsl@brightonk12.com

850 Spencer Rd.  
Brighton, MI 48116

Phone: 810-299-4136  
www.brightonperformingarts.com





*Thank you for your sponsorship!*

Here is what we will need from you in the correct size:

- Color LOGO (Adobe Illustrator CMYK)
- Black and White LOGO (Adobe Illustrator, Black & White or Grayscale)
- Color Advertisement (High Resolution PDF CMYK)
- Full-Page Black and White Advertisement (High Resolution PDF, Black & White or Grayscale)
- WEBLINK

Ad Size must be:

- 5 1/2" x 8 1/2" (Full page)
- 5 1/2" x 4 1/2" (Half Page)
- 2 3/4" x 2 1/4" (Quarter Page)

**Please send all information to:**  
[bcpa@brightonk12.com](mailto:bcpa@brightonk12.com)

Brighton Community Education  
850 Spencer Road  
Brighton, MI 48116

FAX: 810-299-4148  
Questions: 810-299-4130

